

TAYLOR BLATCHFORD

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EXPERIENCE

The Seattle Times » News Producer, fall 2018 to present

- » Develop engagement strategies for long-term projects and daily stories to reach online readers across multiple platforms.
- » Curate the seattletimes.com homepage, balancing news judgment with analytics and data.
- » Work on a team to manage the online presentation of breaking news coverage, with responsibility for social media and push alerts.
- » Oversee the Times' Twitter and Facebook strategy.

Poynter Institute » Google News Lab Fellow, summer 2018

- » Reported on the future of news with a focus on student media for the nonprofit's daily online publication.

Columbia Missourian » Assistant Outreach Director, spring 2018

- » Led a team focused on bringing community engagement into the reporting process for Columbia's daily city newspaper.
- » Planned in-person events to supplement online engagement.
- » Managed social media; created newsletters and analytics reports.

Investigative Reporters & Editors » Assistant, 2017–18 school year

- » Researched, reported and edited for the IRE Journal, a quarterly magazine sent to thousands of investigative journalists and academics.
- » Assisted with planning and execution of national conferences.

Columbia Missourian » Assistant City Editor, fall 2017

- » Oversaw daily breaking news coverage as an assignment editor.
- » Mentored beginning reporters one-on-one throughout the semester.

The Charlotte Observer » Reporting Intern, summer 2017

- » Reported on business and local news for the largest publication in the Carolinas with a daily circulation of 137,000.

POLITICO Europe » Production Intern, spring 2017

- » Engaged audiences through social media, produced web stories and designed pages for Brussels' largest international publication.
- » Initiated weekly analytics reports to guide engagement strategies.

Columbia Missourian » Reporter, summer 2016 – fall 2017

- » Reported on health care and education, including investigative projects on rural health and mistreatment of medical students.

The Maneater » University News Editor, fall 2015 – spring 2016

- » Managed news coverage for MU's daily online student publication.
- » Created interactive timeline of campus race relations and protests that was viewed 200,000 times and cited by national publications.

EDUCATION

Missouri School of Journalism

- » Bachelor of Journalism, emphasis in investigative & international reporting
- » Graduated in May 2018
- » Earned magna cum laude honors, multicultural certificate
- » Minors: political science, history
- » Study abroad: Université Libre de Bruxelles, Brussels, Belgium

STORYTELLING SKILLS

Advanced

- » Audience engagement and social media strategy
- » Newsletter strategy
- » Google Analytics, Chartbeat
- » Breaking news coverage
- » News writing, beat reporting
- » Copy editing, AP Style
- » Google Fusion Tables
- » Adobe InDesign
- » Project management, organization, event planning

Proficient

- » Data analysis, Excel, SQLite
- » HTML, CSS, web development
- » Adobe Audacity, audio editing
- » DSLR photography
- » Adobe Illustrator, Photoshop
- » DSLR video, video editing

ON THE SIDE

- » Created a weekly newsletter called The Lead for student journalists in college and high school
- » Speaking: Nieman Foundation (2019), IRE Conference (2018), state journalism workshops
- » Judge for various student journalism contests
- » Member of IRE and ONA